

CASA
DE MARYLAND™

25 YEARS
¡ADELANTE!

25TH ANNIVERSARY AND MULTICULTURAL CENTER CELEBRATION

DIRECTORS CIRCLE - \$10,000

- Name on all pavilion/tent and area signs and banners [main attraction, children's music, food court, exhibit area, game court]
- Acknowledged in press release and during press conference
- Name on banner in main tent [Press conference banner]
- Strategic location for sponsor banner
- Acknowledged in all pre-event radio ads
- Logo in all print ads for event
- Host Committee
- Logo on CASA website for 30 days (over 1,000 hits per month)
- Host committee name on printed invitations and email invitations (600 printed invitations to be sent)
- Logo on posters (40 area posters to be printed)
- Logo on flyers (3,000 to be printed)
- Full page ad in program book (300 programs to be printed)
- Acknowledged during performances 16 times
- Parking passes – 4

LEADERSHIP CIRCLE - \$7,500

- Acknowledged in press release and during press conference
- Name on Banner Back-Drop to Main Tent
- Name on 1 pavilion [main attraction, children's music, food court, exhibit area, game court]
- Logo on CASA website for 30 days (over 1,000 hits per month)
- Host committee name on printed invitations and email invitations (600 printed invitations to be sent)
- Host Committee
- Logo on posters (40 area posters to be printed)
- Logo on flyers (3,000 to be printed)
- Full page ad in Program Book (300 programs to be printed)
- Acknowledged throughout performances 12 times
- Parking passes – 3

ADVOCATES CIRCLE - \$5,000

- Logo on CASA website for 30 days (over 1,000 hits per month)
- Name on 1 pavilion [main attraction, children's music, food court, exhibit area, game court]
- Host Committee
- Host committee name on printed invitations and email invitations (600 printed invitations to be sent)
- Logo on posters (40 area posters to be printed)
- Logo on flyers (3,000 to be printed)
- Full page ad in program book (300 programs to be printed)
- Acknowledged throughout performances 10 times
- Parking passes – 3

ASSOCIATES CIRCLE - \$2,500

- Acknowledged throughout Performances 8 times
- Logo on Flyers (3,000 to be printed)
- Sponsor acknowledged in program book.
- 1/2 Page Ad in Program Book (300 programs to be printed)
- Parking Passes – 2

SUPPORTERS CIRCLE - \$1,000

- Acknowledged throughout performances 6 times
- Logo on Flyers (3,000 to be printed)
- Sponsor acknowledged in program book.
- 1/4 Page in Program Book (300 programs to be printed)
- Parking Passes – 2

FRIENDS CIRCLE - \$500

- Acknowledged throughout performances 4 times
- Logo on Flyers (3,000 to be printed)
- Sponsor acknowledged in program book.
- 1/8 Page in Program Book (300 programs to be printed)
- Parking Passes – 1

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**25TH ANNIVERSARY CELEBRATION
OPENING CEREMONIES FOR THE CASA
MULTICULTURAL CENTER**

CASA Multicultural Center
8151 15th Avenue
Hyattsville, Maryland 20783
June 19, 2010 – 12:30 pm to 6:00 pm

A day of recognition and celebration for our partners, our supporters, the community and CASA de Maryland. An opportunity for the Langley Park and Maryland Community to visit the CASA Multicultural Center, appreciate an exciting multicultural celebration and learn about the many programs offered by CASA and our partners. All or part of your donation can be used to sponsor an artist, activity or food item for this multicultural event. Many elected officials will also be joining to offer congratulations and to welcome the Community to the new Multicultural Center.

Press Conference
Community Family Celebration
Tours of the Multicultural Center
Cultural Pavilions
International Food Court
Games and Activities for Children
Partner Exhibit Area

**HOST COMMITTEE
SPONSORSHIP LEVELS**

Director's Circle: \$ 10,000
Leadership Circle: \$ 7,500
Advocate Circle: \$ 5,000

Sponsors at these 3 levels will be included in CASA's
Honorary Host Committee.

For more information please contact:

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